

# 2010 MEDIA KIT

EMPLOYING THE AEROSPACE, DEFENSE, AVIATION & COMPOSITES INDUSTRIES

**Aeroindustryjobs is the leading network for careers in the Aerospace, Defense, Aviation and Composites industries, connecting the most progressive companies with the most qualified, career-focused individuals. Our internet recruitment services provide our clients a fast, low cost method for recruiting industry professionals.**

**With over 75,000 active industry job seekers** within the *Aeroindustryjobs Newsletter* network, your recruitment needs are promoted to the right audience.

**Our fully automated and easy-to-use online service** allows our Employers to register and build their account online, post and manage job posting, track applicants and application statistics 24/7 from any internet connection.

**Resumes and Job Seeker Profiles** are in a consistent format. Employers can choose to receive resumes emailed as Word® attachments, or redirect applicants to apply directly through the employer's website. Through your online account, you can obtain applicant Citizenship and Security Clearance information, relocation preferences and salary requirements, and contact applicants via email with the click of a button.

**True Applicant Tracking** allows Employers to track job applicants through their online account for a full 2 years from the application date. This means that you have real time access to the most recent version of applicant resumes, profiles and contact information long after your job posting has been closed.

**Multiple Account users.** Your account will support multiple users, who can manage their own jobs independently, and receive applications in their preferred format. The Account Administrator (at your company) can easily add or remove additional users from the account.

**Job Import Service** automatically imports jobs from your internal system to your Aeroindustryjobs account on a daily basis, ensuring fresh job content and reducing labor costs. Full details at <http://import.aeroindustryjobs.com>.

**All Job Postings Include:**

- Employer Profile, including a description of your company, your company logo and link to your website.
- Full page job description including a full array of editing tools.
- Promotion in each issue of the *Aeroindustryjobs Newsletter*, our weekly email publication promoting all open jobs to an active readership of over 75,000.

**Single Job Posting Rates:**

- **30 Day:** \$225; **60 Day:** \$285; **90 Day:** \$320
- **Invoices** are emailed to the employer on the 1st of each month, and we offer online payment via AMEX, VISA MC, or by check.

**Job Bundles and Unlimited Posting Packages:**

**30 and 60 Day Packages**

Packages	30 Day Postings	60 Day Postings
5 Pack <small>(12% discount per job)</small>	\$990	\$1250
10 Pack <small>(20% discount per job)</small>	\$1800	\$2280
20 Pack <small>(30% discount per job)</small>	\$3150	\$3990

**Unlimited Postings**

	12 Month Package	6 Month Package
Single Location	\$450/mo	\$625/mo
Add a Location	\$275/mo	\$325/mo

*Corporate Packages Available*

AEROSPACE • DEFENSE • AVIATION • COMPOSITES





**Banner Advertising - \$2500/6 months, \$4500/12 months**

Banner space is available in a variety of sizes as indicated in the table below. Banners can be Animated GIF or static, and link to your webpage of choice. Your banner image, hosted on the Aeroindustryjobs server, will appear on multiple pages as indicated in the Page Grouping section of the table below, in rotation with up to 2 other banners.

Banner Size	Page Grouping
234 x 60 horizontal	Home Page, Employer Services, Employer Account Setup, Employer Login, Employer Home.
234 x 60 horizontal	Search Jobs, Job Seeker Services, Job Seeker Account Setup, Job Seeker Login, Job Seeker Home.
234 x 60 horizontal	New User Registration, Newsletter, Career Events, Resources, About Us.
125 x 125 square	Newsletter, New User Registration, Job Seeker Login, Employer Login.
120 x 240 vertical	Employer Account Setup, Job Seeker Account Setup, Employer Services, Job Seeker Services, Resources, About Us.

**Featured Employer – \$295 per week**

Promote your company above all others! Each week Aeroindustryjobs promotes a new Featured Employer. Promotion includes your company logo and recruitment text in the center of our website Home Page and at the top of the *Aeroindustryjobs Newsletter*. Our home page is our highest traffic webpage, and our newsletter reaches over 75,000 active email subscribers, and your company will be easily viewed in both locations. Your logo will link to your Employer Profile and job postings, driving a higher volume of traffic to your jobs.

**Company Spotlight - \$95/week or \$175/month**

Drive more job traffic! Your company name will appear on the scrolling marquee on our website Home Page and Search Jobs Page, our highest traffic webpages. Job Seekers who click on your name link directly to your Company Profile and jobs.

**Aeroindustryjobs Newsletter Highlight - \$95/issue or \$175/ 4 issues**

Drive more job traffic! Your company name, job location and job name will appear in the Newsletter Highlight section of the *Aeroindustryjobs Newsletter*, reaching over 75,000 active weekly email subscribers.

**Button Space – Aeroindustryjobs Newsletter - \$50/issue (min 4 issue booking)**

Market your company, promote your job fairs, attract job applicants! Your 120x60 button is promoted to an active readership of over 75,000 email subscribers. Buttons may be static or Animated GIF, and link to your webpage of choice.

**For additional information, please contact our sales department:**

phone: 207-890-4443;  
email: [sales@aeroindustryjobs.com](mailto:sales@aeroindustryjobs.com)

or visit our website at [www.aeroindustryjobs.com](http://www.aeroindustryjobs.com)

